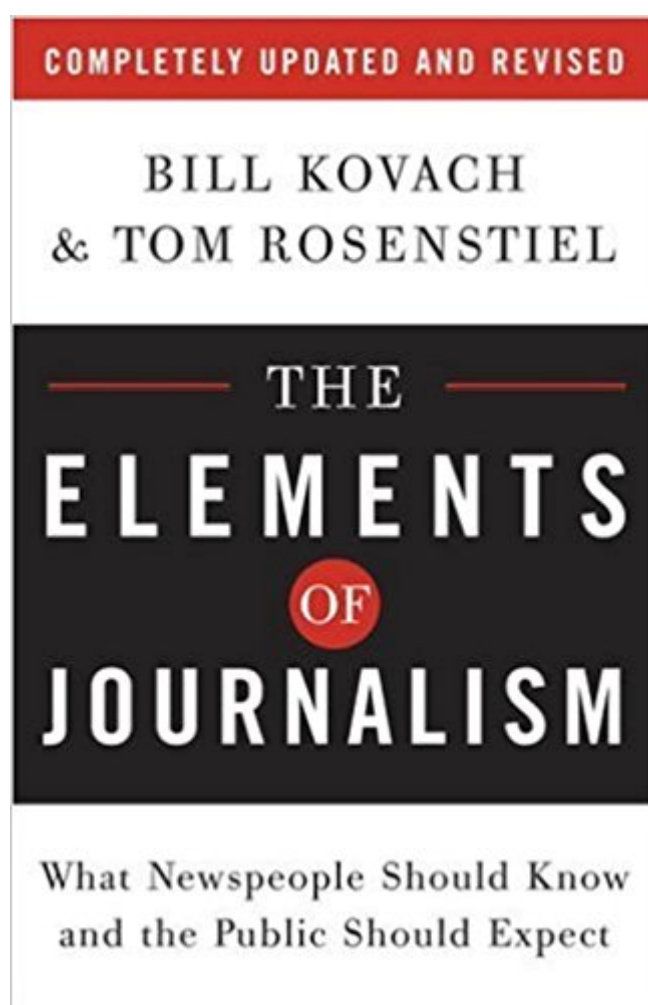


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# The Elements Of Journalism: What Newspeople Should Know And The Public Should Expect, Completely Updated And Revised



## Synopsis

The Book That Every Citizen and Journalist Should Read – “What this book does better than any single book on media history, ethics, or practice is weave . . . [together] why media audiences have fled and why new technology and megacorporate ownership are putting good journalism at risk.” – Rasmi Simhan, Boston Globe – “Kovach and Rosenstiel’s essays on each [element] are concise gems, filled with insights worthy of becoming axiomatic. . . .

The book should become essential reading for journalism professionals and students and for the citizens they aim to serve.” – Carl Sessions Stepp, American Journalism

Review – “If you think journalists have no idea what you want . . . here is a book that agrees with you. Better – it has solutions. The Elements of Journalism is written for journalists, but any citizen who wonders why the news seems trivial or uninspiring should read it.”

– Marta Salij, Detroit Free Press  
The elements of journalism are:  
\* Journalism’s first obligation is to the truth.\*  
\* Its first loyalty is to citizens.\*  
\* Its essence is a discipline of verification.\*  
\* Its practitioners must maintain an independence from those they cover.\*  
\* It must serve as an independent monitor of power.\*  
\* It must provide a forum for public criticism and compromise.\*  
\* It must strive to make the significant interesting and relevant.\*  
\* It must keep the news comprehensive and proportional.\*  
\* Its practitioners must be allowed to exercise their personal conscience.

## Book Information

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## Customer Reviews

“At a time when technological and financial forces are creating formidable challenges to journalism’s

traditional values, Kovach and Rosenstiel have written an immensely valuable primer on who we are, what we do, and how we should do it."-- David Halberstam

"The Elements of Journalism is a remarkable book that does a superb job of describing the problems, articulating the values, outlining the risks, and offering understandable and practical ways to respond to the difficulties of the present state of journalism. The Elements of Journalism ought to become required reading for every institution (and individual) engaged in journalism." -- Neil Rudenstine, President, Harvard University

"Of the many books that have been written about reporting the news, this one best captures the shortcomings, subtleties, and possibilities of modern journalism. It deserves to become as indispensable to journalists and journalism students as The Elements of Style." -- Tom Goldstein, Dean, Graduate School of Journalism, Columbia University

"In an age when partisan rancor and ratings-driven showmanship have crowded out the more subtle virtues of solid journalism, Tom Rosenstiel and Bill Kovach provide a timely refresher course in the importance of press fundamentals. They remind us that at its best, journalism is a high public calling, and all those who practice it have a deeper obligation to their readers and viewers than to the demands of the market." -- David Talbot, editor-in-chief, Salon.com

Bill Kovach is the chairman of the Committee of Concerned Journalists. Tom Rosenstiel is director of the Project for Excellence in Journalism. They are the authors of *Warp Speed: America in the Age of Mixed Media*.

As a journalism student, I found this book to be a valuable read. My journalism classes tend to be discussion-format with few absolutes and lots of conditionals. In that respect this book was worthwhile, if for nothing else than its laying out a sort of journalistic ten commandments. The book can best be summarized as a state of the union address for journalists, examining the way things stand in the industry, how they got there and where they may be going. It does this within a context of a refresher course of Journalism 101 fundamentals, massaged and embellished slightly so that people familiar with the concepts won't simply skim over them. Some people may take issue with the authors' views on bias and conscience, but you can't say they don't make a decent case for them. Most of the book will come as no surprise to anyone familiar with journalism today, but Kovach and Rosenstiel do a good job of delivering it in a concise and interesting way. In more than a few chapters they retread ground they covered earlier, which got a little annoying after a while. Other than those instances, the book is very well-written and is a good read for anyone who is involved with journalism, either as a consumer or as a producer.

A disappointment but reality of where mass comm is today. Truth be damned, it all about agendas - slant reigns and reporters are out for themselves.

When I bought this book I was looking for books that would help me explore the ethical and moral foundations of journalism. I didn't go to journalism school, I took a degree in history. This book is simply remarkable. Grounded in extensive interviews conducted by psychologists, town-hall meetings of professional journalists, and focus groups of editors and business people, it elucidates what journalists think journalism is and what it should strive to be. I would highly recommend this book to anyone interested in pursuing a career in journalism.

Great discussion of the field of journalism and what it means in the modern world. Definitely worth a read.

everything needed to make the fake news of today more disgusting than ever.

Good look into the world of journalism and will give you a broader understanding the the craft of information gathering and reporting. Was used for my Writing and editing for journalism class this semester and it's the one book i actually enjoyed reading.

Needed this for class. It was an OK read

Good, thanks.

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